



HARTFORD GRANGE

CASE STUDY



HARTFORD GRANGE IN SUMMARY

Nowhere exemplifies ‘Built to Impress’ – one of the Redrow 8 placemaking principles – better than Hartford Grange, in Cheshire. The tree-lined approach, village green and beautiful new homes are complemented by newly planted hedges, garden trees and shrubs, which all combine to create a mature feel to the development and lasting first impression for visitors. The extra attention paid to landscaping creates an exceptional setting for our homes and engenders a sense of pride in both the individual properties and the community as a whole.

270

HERITAGE COLLECTION NEW HOMES
INCLUDING 83 AFFORDABLE



c£900,000

COMMUNITY CONTRIBUTIONS*
INCLUDING AMOUNTS FOR
EDUCATION, TRAIN STATION
IMPROVEMENTS AND OFF-SITE
PLAYING PITCHES



*Shared with a second Redrow development off School Lane, Hartford

4.7ac

OF OPEN SPACE INCLUDING
A VILLAGE GREEN FOR COMMUNITY USE



£25,000+

VOLUNTARY DONATIONS TO
COMMUNITY GROUPS AND CHARITIES





BUILT TO IMPRESS

Redrow's premium specification new homes at Hartford Grange are taken from the Arts & Crafts-inspired Heritage Collection, combining quintessential character and timeless exteriors with effortlessly modern interiors and contemporary living spaces.

These homes enjoy a landscaped setting that elevates them far above the 'average' housing development. The village green is a wonderful entrance feature and sets the scene for a series of green spaces within the development and also high-quality frontages to individual properties with ornamental native planting, hedgerows and trees. Many mature trees and shrubs were retained, including an orchard area featuring two varieties of apple tree.

The site layout is based around a series of 'country lanes' and cul-de-sacs to create a more rural feel, reduce the dominance of roads and simulate existing development in the area.

Mostly detached and featuring some of Redrow's largest designs, the individual homes are exactly what people are looking for – especially in a post-pandemic world. They provide just the right balance of open plan living and separate, more private spaces to accommodate all of a family's needs.

Indeed, independent YouGov [research](#) commissioned by Redrow revealed that low-density detached or semi-detached homes, with private driveways, gardens and the ability to spread out and create dedicated spaces for work, play and living are now a top priority.

With home offices built-in to some properties and Fibre to the Premises (FttP) for ultrafast broadband speeds, the homes are perfect for those now spending more time working from home; while higher ceilings, taller doors and windows, deeper skirting boards and wider architraving are just a few examples of the attention to detail that make Redrow's homes stand out from their peers.



WINNING HEARTS AND MINDS

Formerly home to the derelict and now renovated Grange Farm farmhouse and 38 acres of associated land, the site was acquired through receivers by Harrow Estates in 2010; outline planning consent was granted on appeal for up to 300 homes and the site was bought by Redrow in 2014.

The first homes went on sale in February 2015 and the last reservation was taken in August 2021. During its lifetime the development has won independent awards, including a prestigious UK Property Award in 2019 for best Residential Development and, in 2016, a Show Home of the Year title at the North West Property Awards for the Blenheim.

The development is now firmly part of Hartford, thanks to the quality of Redrow's design, its homes, its sensitive landscaping and the efforts it has made to be a part of – and support – the local community.

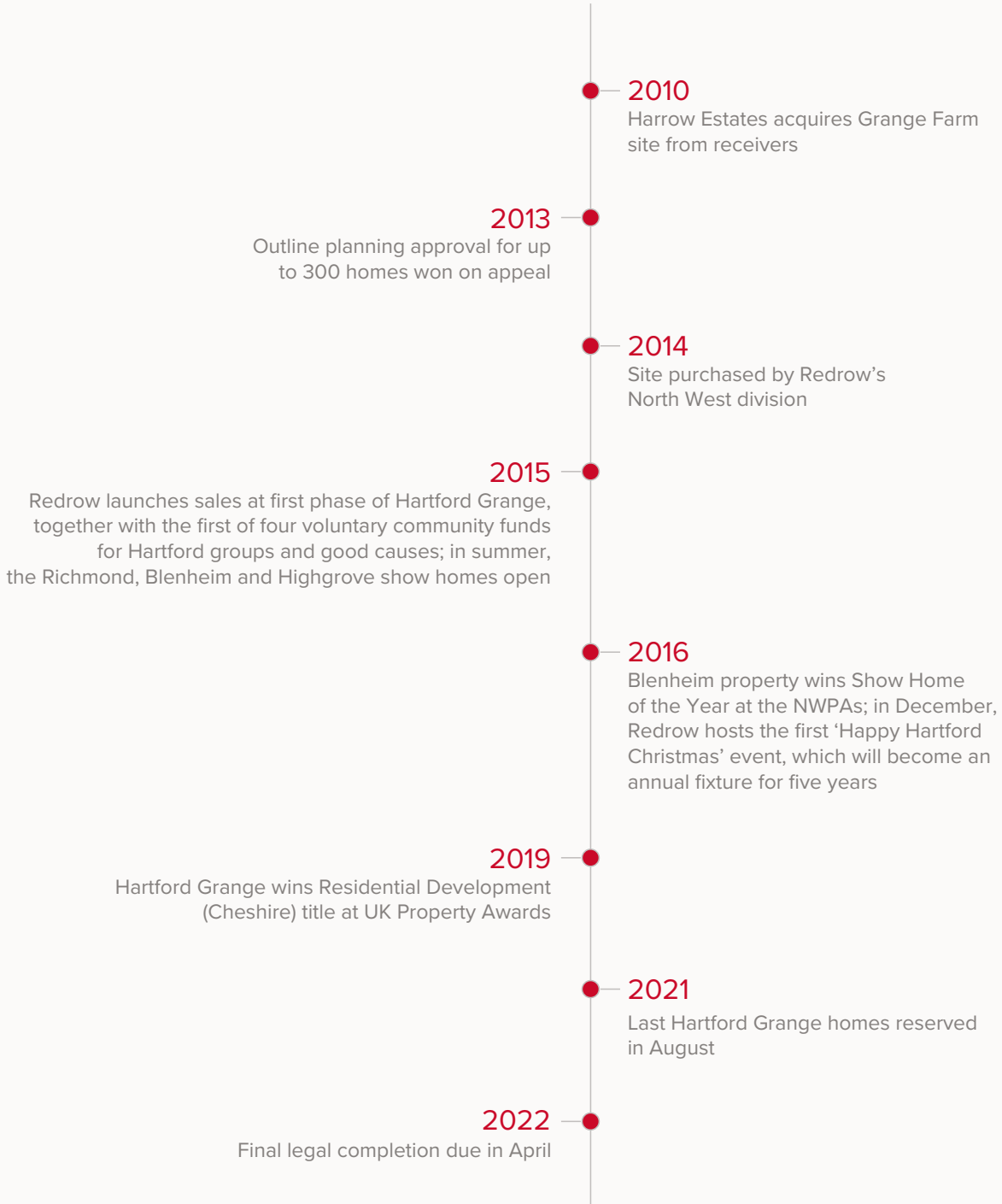
The village green and a new community car park serving the village centre are open to all, and there have been significant financial contributions to local infrastructure, including education and train station improvements at both Hartford and Green Bank stations.

Redrow has hosted a series of hugely popular Christmas events on site, five in total, bringing villagers together and raising thousands of pounds for charities including The Joshua Tree, Meningitis Now, St Luke's Hospice, Hartford Young NSPCC and Chesnut Lodge Special School.



The homebuilder has also invited local groups, charities and organisations to apply for financial support from a number of voluntary community funds. To date, over £25,000 has been given away locally, helping to fund a diverse range of projects and activities, from sports equipment for primary school pupils and tables for use by a memory café for people with dementia, to winter jackets for community first responders, kits for sports teams, a defibrillator for a local cricket club, and many more.

TIMELINE





WHAT IT'S LIKE TO LIVE AT HARTFORD GRANGE

Redrow homes are really thoughtfully laid out and so is Hartford Grange. The development isn't too big and is set out really nicely. We love the amount of green space that surrounds the new homes and the old trees that have been left around the development. – Duncan Howsley.

Read more: [Desire to be part of a close-knit community is behind couples move to Hartford | Redrow](#)

“As previous Redrow homeowners we knew their build-quality was good and that if we had any problems with the house, they would be sorted; that's the beauty of buying a new build.” – Andy Maule.

Read more: [Leap of faith becomes family's dream home | Redrow](#)

Own a Redrow home in Hartford

Although Hartford Grange is now sold up, Redrow has two more developments in the village of Hartford. Between them, Weaver Park and Water's Reach offer a wide range of three and four-bedroom Heritage Collection family homes.

Visit: www.redrow.co.uk/hartford



Duncan and Cassie Howsley



Andy Maule and family



